

# Pelsan

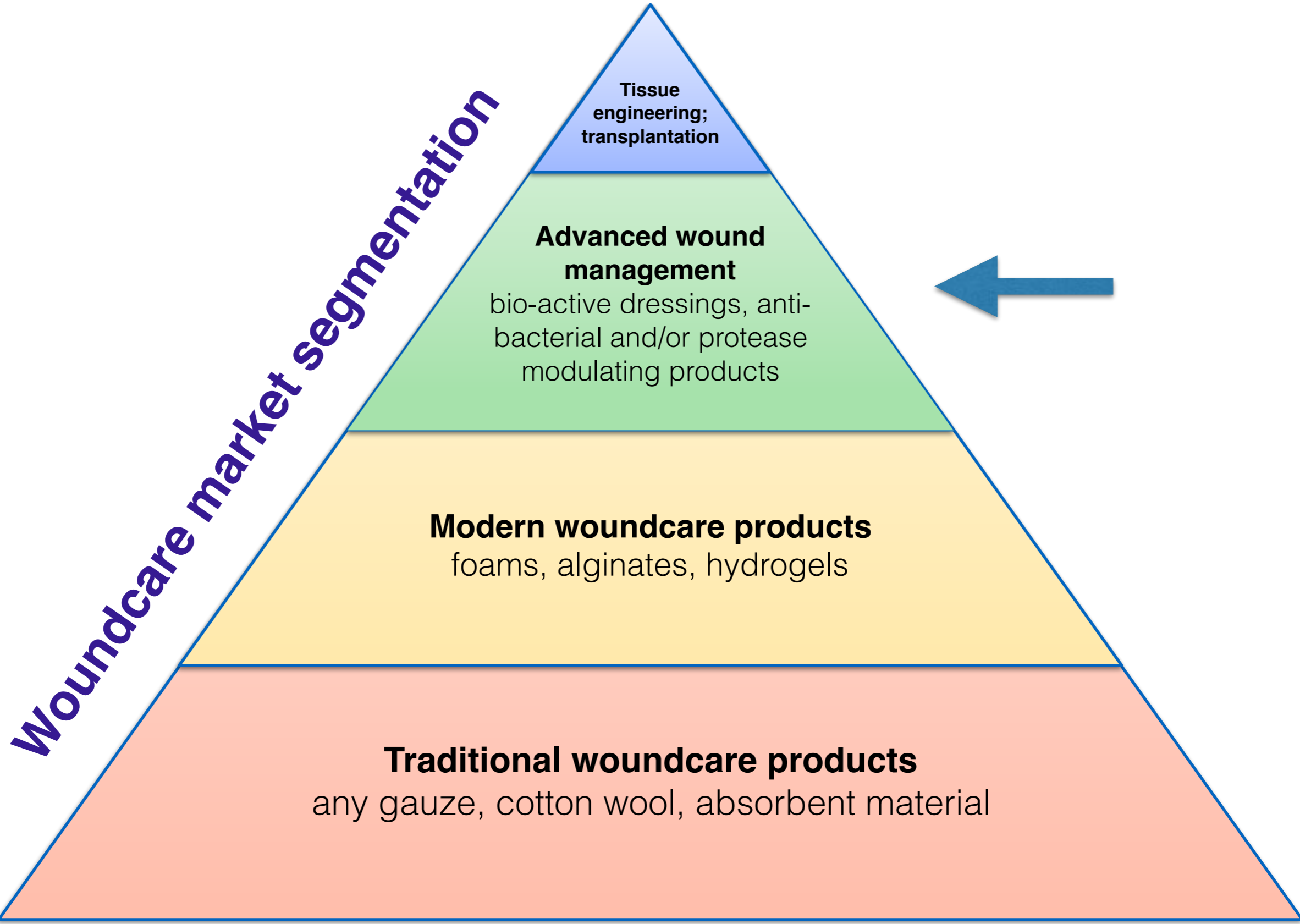
Product presentation



# Philosophy

- Translating novel ideas into meaningful treatment modalities
- Create Quality and Value to enhance Cost-efficiency



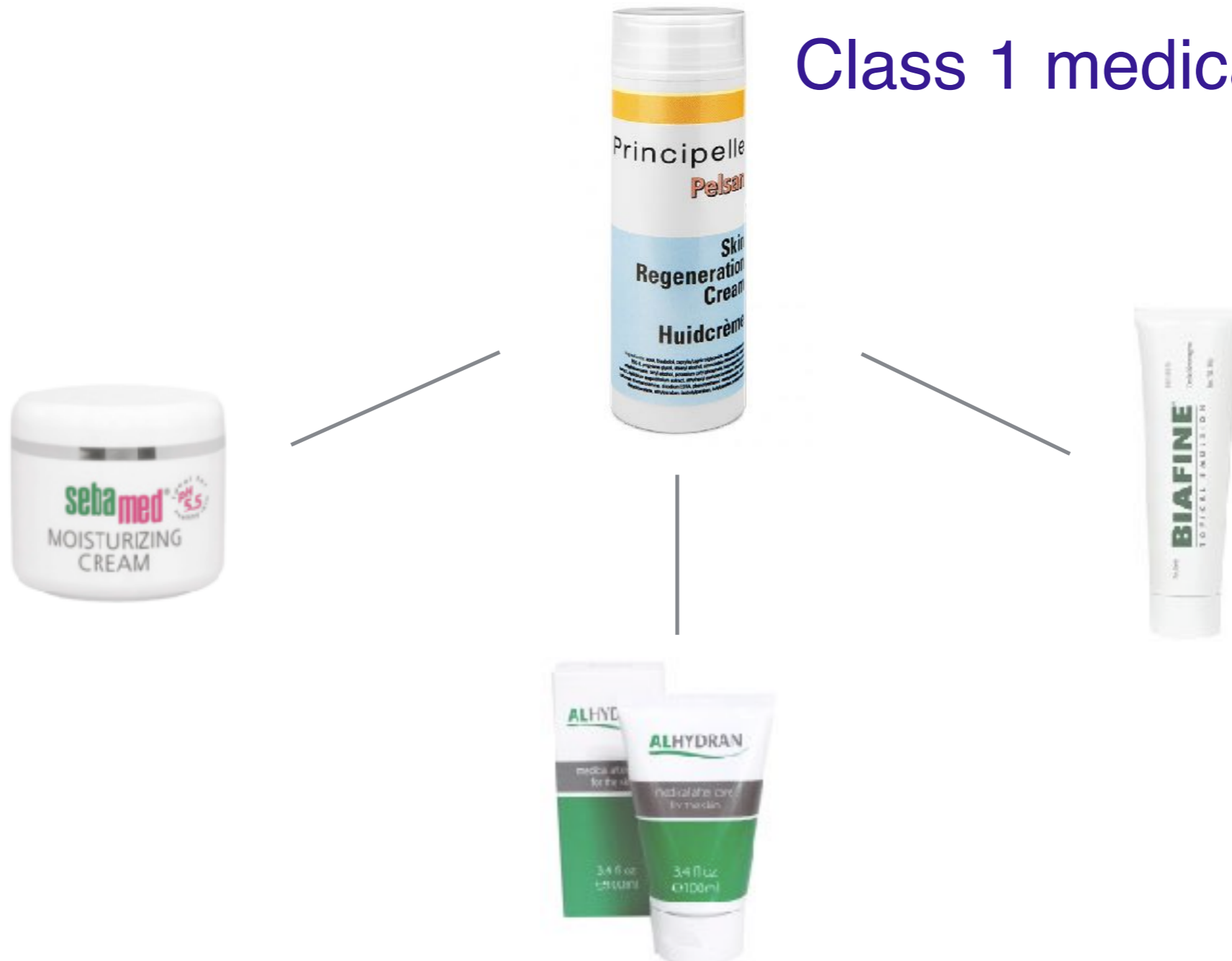


# Why Principelle?

- **Advanced** formulations resulting in premium wound- and skincare products.
- Continuous **research & development** translated into Principelle products.
- Designed and produced in **high-tech laboratory facilities** in The Netherlands.
- We deliver best choice products achieving clinical results safely, effectively and efficiently.

# Product positioning

Class 1 medical device



# In this presentation

- Product characteristics
- Benefits
- Product classification
- How to use - application
- About Principelle

# Product characteristics - background

Pelsan is a skin regenerator cream developed for dehydrated skin

Results from sun and heat exposure, or after radiation or laser therapy

Treatment objective: achieve complete healing/hydration of the skin

# Product characteristics



Powerful moisturiser

Fast recovery of damaged skin

Restores normal structural and physiological properties



# Product characteristics



Contains 10% Buckwheat honey

Bacteriostatic

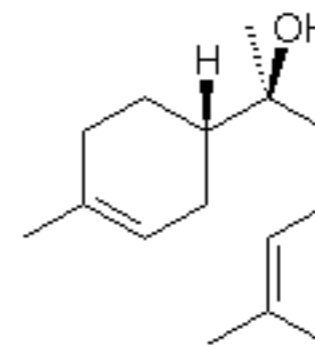
General skin cream

# Pelsan Composition

- Bisabolol
- Willow extract
- Jojoba oil
- Karité butter
- Rosmarin leaf extract (anti-oxidant)
- Phenoxyethanol
- Potassium cetyl phosphate
- 22 other minor components, emulsifiers, and conditioners



# Bisabolol



(-)- $\alpha$ -Bisabolol

Function: Anti-inflammatory

# Willowherb

Function: anti-inflammatory



- Epilobium Angustifolium
- Willowherb
- Fireweed

# Jojoba oil



Function: moisturiser; maintain skin hydrolipid film

# Karité butter



Function: prevents dehydration  
(Also known as Shea butter)





# Principelle

## Pelsan(+): Mode of Action

This skin cream is used to promote skin regeneration after minor burns and burn-like conditions (e.g. after radiotherapy)

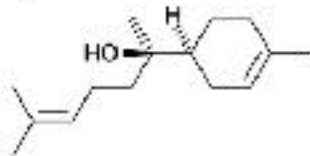


Pelsan ingredients

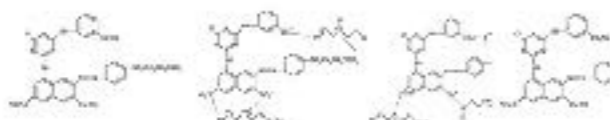
Ingredients with (mainly) anti-inflammatory functions

Ingredients with (mainly) rehydrating functions

Bisabolol  
(*Matricaria recutita*)



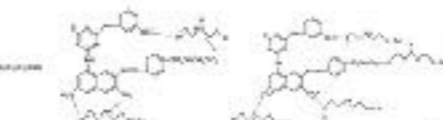
Willow bark extract  
*Casearia sylvestris* Sw. (Salicaceae)



(multiple molecules)



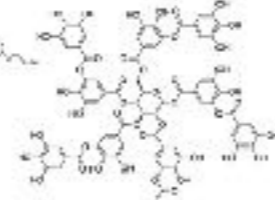
Rosemary essential oil  
(*Rosmarinus officinalis*)



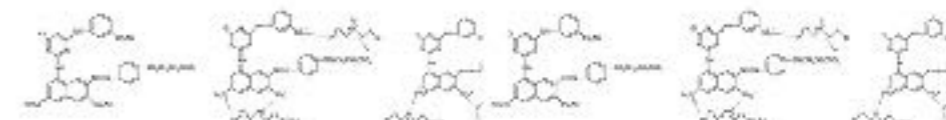
(multiple molecules)



Polyphenolic compounds  
(Dark Buckwheat Honey)  
Only in Pelsan\*



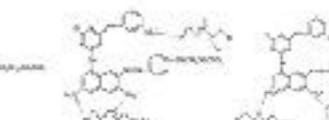
Jajoba oil  
(*Simmondsia chinensis*)



(multiple molecules)



Shea (karite) butter  
(*Vitellaria paradoxa*)



(multiple molecules)



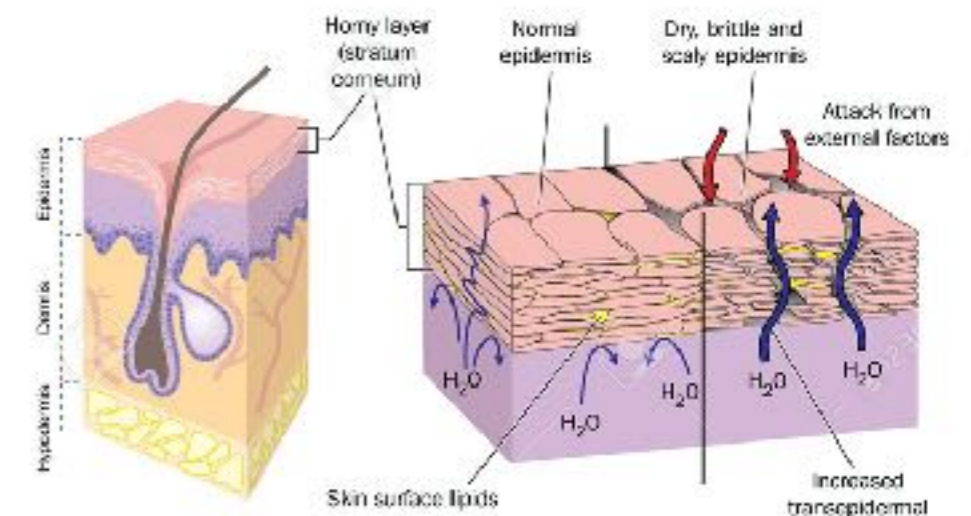
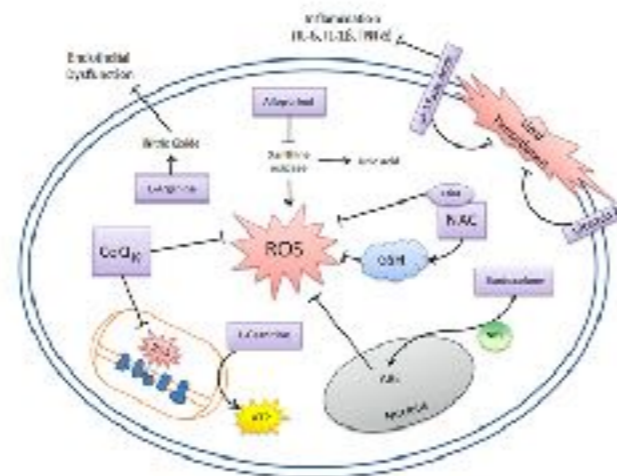
**Anti-inflammatory**  
(also reduces itching and redness)

**Rehydration of skin**  
(regain barrier function and support cell proliferation)

### FREE RADICAL SCAVENGERS



&



# Pelsan components and Function

- Bisabolol: anti-inflammatory
- Willow Extract: anti-inflammatory
- Jojoba oil: moisturiser; maintain skin hydrolipid film
- Karité butter: prevents dehydration



# Indications

Damaged skin after:

- Sun and Heat exposure
- Radiation and Laser therapy
- Dry skin in general

# Benefits

- Powerful moisturiser
- Supports fast recovery of damaged skin
- Restores the normal structural and physiological properties of the skin

# How to use - application

- Press the top of the bottle downward to release cream. The design prevents contamination of the remaining product.
- Spread Pelsan thinly and gently to be absorbed completely

# How to use - application



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Please visit our Knowledge Base to find more information and references about Pelsan:

[www.principelle.com/knowledge-base](http://www.principelle.com/knowledge-base)



# Principelle

(Picture from Medica)

# About Principelle

- Founded in 2008 in The Netherlands
- Owner of MelMax and (in-house developed) advanced wound- and skincare products:
  - Woundcare: Principelle IF, Principelle Matrix
  - Skincare: Pelsan and Celan
- Philosophy: translating novel ideas into meaningful treatment modalities